PROBLEM DEFINITION:

Problem 1.4.7 – Client # 3: A Product

Your client is a company that manufactures or distributes a product. The client needs an image that is memorable and has a lasting impact on people to increase sales or brand loyalty to their product. This could be a real or fictitious product.

The client wants to be able to apply their brand image as a frame, overlay, or silhouette to a large number of images to be used in the marketing campaign. The client enjoys abstract art as well and would like to see geometric shape incorporated in the image—drawn on, as a border, or as a mask.

The client enjoys participating in the creative process and will appreciate being offered a range of options (as a parameter) for one of the image operations you perform.

Ideas for Problem:

* Company name: Bumblebee Corporation.
* Logo is a series of horizontal stripes altering color between black and yellow.
* Corners will be rounded.

SPRINT TASKS:

* Create original logo
* Create different colored versions of said logo
* Find different formatting options to apply to all of these logos.